



CHOOSING THE
PERFECT BEAUTY
SCHOOL FOR YOU

GUIDE TO BEGINNING
BEAUTY SCHOOL

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AVEDA INSTITUTE BOISE
AVEDA INSTITUTE TWIN FALLS

*Do any of these
sound like you?*

I want to pursue a new career in the beauty industry.

I'd like to show off my creativity in the workplace.

I'd like to learn the art of cosmetology and barbering.

I want to turn my passion for hair into a career.

I'd like to become an industry professional.

*If any of these can be applied to you then Aveda
Institute Boise and Aveda Institute Twin Falls could
be the perfect place for you!*

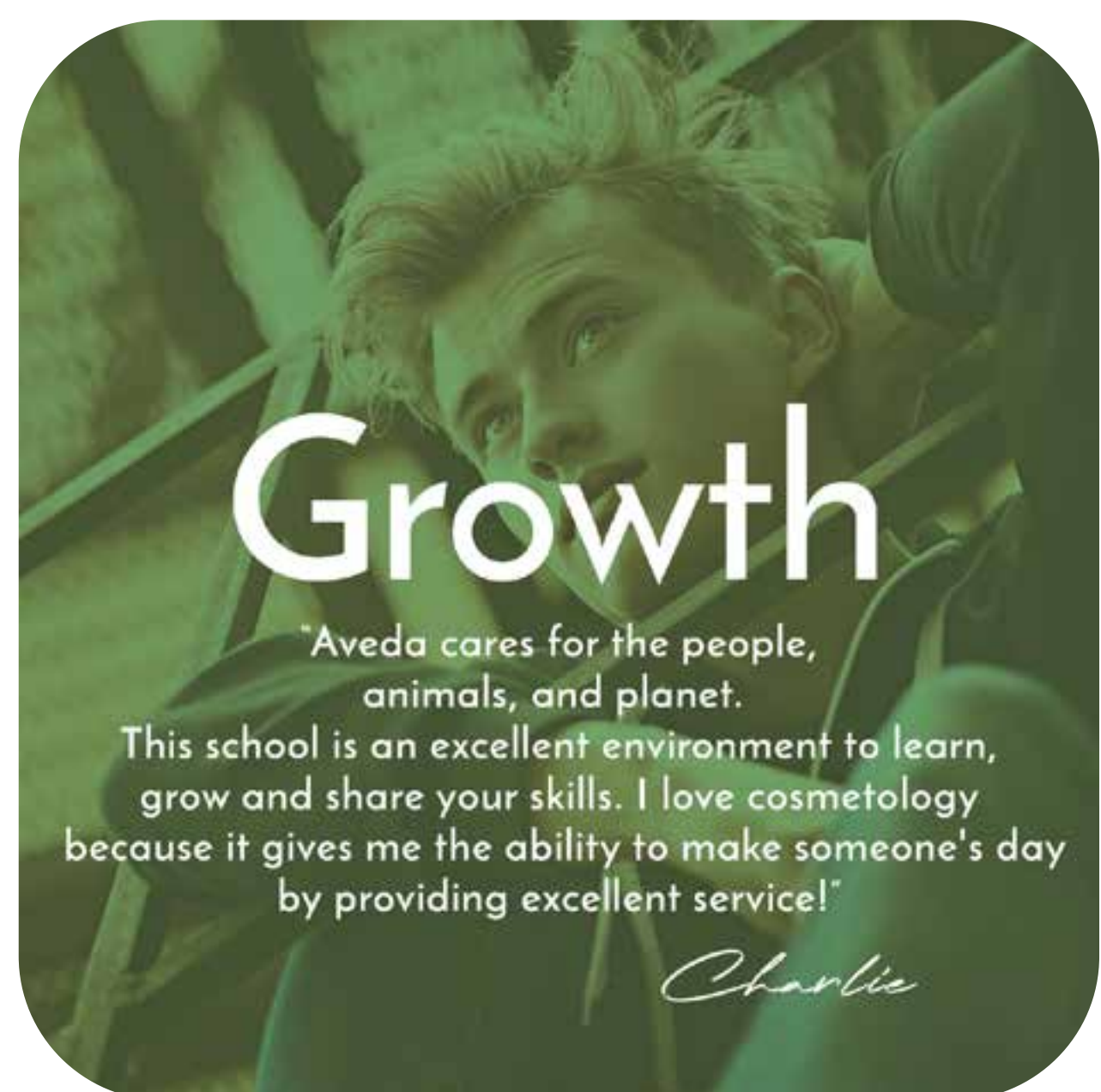
Read More: [Why study at Aveda Institute Idaho?](#)

Who are Aveda Institute Boise and Aveda Institute Twin Falls?

If you're looking to start an education in cosmetology or barbering, then the first thing you need to do is find the right beauty school for you. Our mission here at Aveda Institute Boise and Aveda Institute Twin Falls is to help students be industry-ready professionals after graduation.

Both of our locations in Boise and Twin Falls are owned and operated by Nathan Shaw, a successful hairdresser. Before coming to Aveda Boise and Twin Falls, Nathan was a successful stylist and owner of his Boise salon, The Electric Chair which was recognized by Elle magazine as a top 100 salon in America. Nathan went on and educated and worked hair shows throughout the western US for ISO as a color educator for several years and was invited to be one of TIGI's first color educators in their company. He was even asked to serve as an expert witness in a court case related to the hair industry because of his reputation and knowledge. Nathan realized that the educational level for new stylists in Idaho was lacking. Since then, Nathan has found his passion in giving people the tools to be successful in the industry not only with beauty but the business side as well. Aveda Institute Boise and Aveda Institute Twin Falls has made it their mission to elevate the overall level of education for students wanting to enter the industry.

But don't just take our word for it, [hear what some of our students have said about our Idaho schools!](#)



A young man and woman are standing outdoors in front of a modern building. Both are wearing distressed, light blue denim jackets. The woman, on the left, has long dark hair and is looking over her shoulder towards the camera. The man, on the right, has short dark hair and is looking off to the side. He is wearing a black bandana with a white pattern. The background is a blurred view of a city street with buildings.

Cosmetology or Barbering?

Do you have a passion for hair? If the answer is “Yes!”, then a career in cosmetology or barbering could be the path for you. But what are the differences between the two programs? While both of these programs are centered around hair cutting and styling, they are still two very different paths you can take.

Our Cosmetology Program

Cosmetology is a field full of creativity and passion for helping people look and feel their best.

One of the best parts about working in the industry as a cosmetologist is it allows you to express yourself and show off your creativity!

Does this sound like something you'd be interested in?

Then consider the cosmetology program and Aveda Institute Boise or Aveda Institute Twin Falls! Our program at both our Idaho locations is 1,600 clock hours. We offer both full-time and part-time schedules to help students prioritize their life how they need while spending time discovering themselves.

Some of the things you can learn in our cosmetology program are:

- Haircutting
- Hairstyling
- Waxing
- Makeup Application
- Marketing
- Self-Promotion
- And More!

In our program, you'll experience 260 hours of introductory material that is aimed at getting them ready to hit the salon floor. During this time, you will have instructional time with model practices and other exercises to help build confidence. Once you've figured out the basics, you'll be able to perform services on the salon floor, gaining hands-on experience.

Still not sure? Check out these blogs to see if cosmetology is the right fit for you!

[Is Cosmetology School Right For Me?](#)
[5 Careers Cosmetologists Can Have](#)

Our Barbering Program

Barbering is an innovative field full of original thinkers and creators.

Many barbers enjoy their field because it gives them freedom and flexibility in creating their schedules and the ability to express themselves daily.

Does a career like that excite you?

Then the barbering program at Aveda Institute Boise and Aveda Institute Twin Falls might be just what you're looking for! Our program is 900 clock hours and can take students less than a year to finish, depending on your schedule.

What you can learn in our barbering program are:

- Styling
- Cutting
- Beard Design
- Skin Care
- Men's Grooming
- Fades
- Shaving
- And more!

We believe our barbering program provides an opportunity for anyone looking for a career change, fresh start, or future in the industry. Like cosmetology, barbering students will also be allowed to exercise what they learn in our student salon*.

Learn More!: [*Five Reasons Why You Should Become a Barber*](#)

Whether you choose cosmetology or barbering, the main goal of both these professions is to get people looking as good as they feel.



Esthetics

Are you seeking a career that offers you the flexibility to choose when, where, and how frequently you work? Do you have a passion for skincare and helping other people become the best version of themselves?

Consider becoming an esthetician!

Our Esthetics Program

Esthetics is a field full of creativity, artistic expression, and the pursuit of beauty.

The Esthetics Program at Aveda Idaho might be the perfect fit for you. Our program is 600 clock hours and can be completed in as little as four months, depending on the schedule you choose.

Here are some of the things you can learn in our esthetics program:

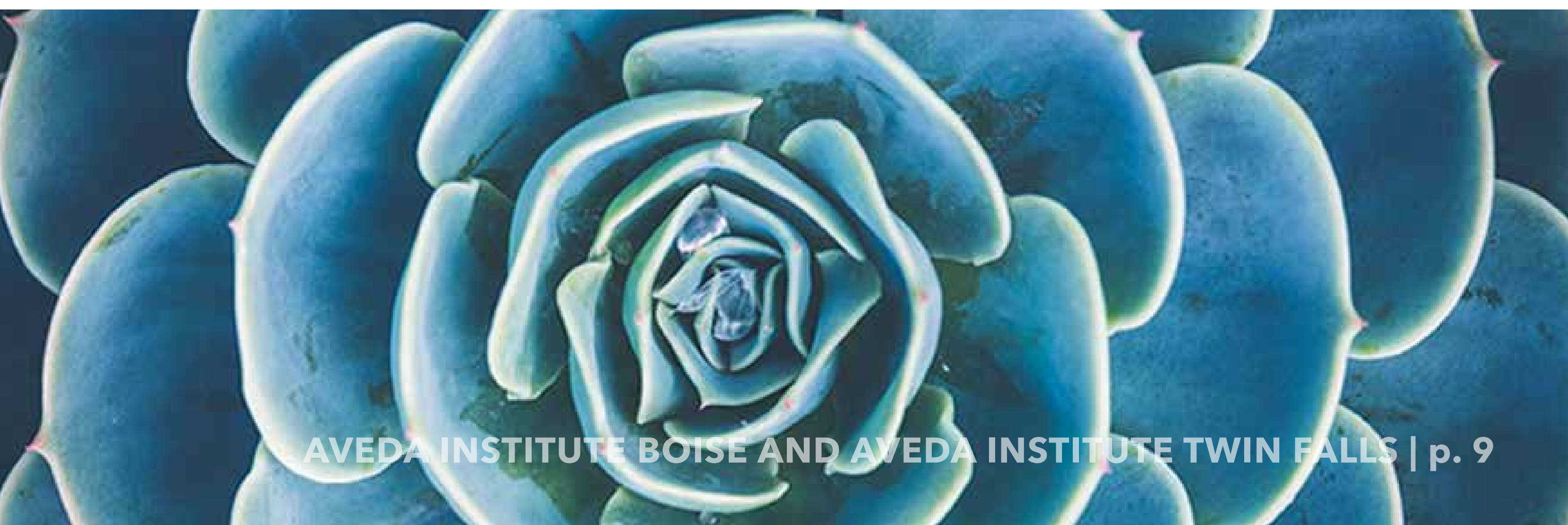
- Skin Analysis
- Makeup Application
- Brow Arching
- Lash & Brow Tinting
- Skincare Theory
- Temporary Hair Removal
- Electronic Facials
- Skin Treatments
- Chemical Exfoliation
- And more!

Our students have the chance to perfect these skills in the student spa after completing 150 hours of introductory material. This is where our students really get to know the procedures and practices of a professional skin care specialist under the supervision of a licensed esthetician.

Still not sure about becoming an esthetician? Check out these blogs to see if it's the right fit for you!

[5 Things You Need To Know About Esthetics](#)

[5 Characteristics That Make A Great Esthetician](#)





Nail Technician

Are you looking to pursue a future in the beauty industry but don't want to wait for a program that takes months to complete? Do you have a passion for art, fashion, and the hottest trends in beauty?

Our Nail Technician Program

Nail technology is a field full of creativity, precision, and the opportunity to transform fingertips into miniature works of art.

If that excites you, consider becoming a nail technician!

The Nail Technician program at Aveda Institute Boise and Aveda Institute Twin Falls is 600 clock hours. It can be completed in as little as 6.5 months and is offered in a three-day schedule. In less than a year you could be on your way to a fantastic future that you love!

What Can I Learn In This Program?

- Manicuring
- Pedicuring
- Acrylic Nails
- Gel Nails
- Nail Forms
- Nail Art
- Nail Design
- And more!

Becoming a nail technician can open up a world of opportunities and rewards. Embark on this exciting journey, and let your passion for nails shine through as you make others feel beautiful, one nail at a time.

Still unsure about becoming a nail technician?
Check out this blog!

[Five Benefits Of Becoming A Nail Technician](#)



Instructor

Instructors have the opportunity to train the next generation of beauty professionals, which means you can make a lasting difference!

Our Instructor Program

Teaching cosmetology is the crossroads where passion for beauty and passion for teaching meet.

The instructor program at Aveda Institute Boise and Aveda Institute Twin Falls is 500 hours or 1000 hours in length depending on your experience. Cosmetologists with less than three years of experience working behind the chair are required to complete the 1000-hour program, while cosmetologists with over three years of experience can complete the program in 500 hours. The instructor program is offered on a full-time schedule, which is designed to help you get out there and start teaching as soon as possible.

Attending an instructor program will often feel similar to being a cosmetology student. Instructors get to learn more advanced practices and principles through coursework and lectures, similar to how cosmetology students learn. Instructors also have the unique opportunity to oversee the work of cosmetology students as they perform services in the student salon.

Still not sure about becoming an instructor? Here are some of the benefits:

- Share knowledge and expertise with aspiring cosmetologists.
- Inspire and guide students toward success in the industry.
- Contribute to the growth and advancement of the cosmetology field.
- Deepen your own understanding and stay updated with the latest trends and techniques.
- Experience stability and a sense of fulfillment through teaching.
- Witness the progress and growth of your students' confidence and talent.
- Make a lasting impact on the lives of others.
- Cultivate your passion for beauty and education.



Book Your Tour!

After you pick your program, the excitement starts!
The next step is to start touring beauty schools!

The school you choose will influence your future in the industry, so make sure that you give your decision some thought. You want to make sure that it is the right place for you. That's why we always recommend that you take a tour of your top choices. This way, you can get a vibe for the staff, students, environment, and more!

If you're going on a tour, these are some must-ask questions!

- Is your school accredited?
- Do you offer financial aid*?
- Do you offer part-time or full-time schedules?
- Will I learn current trends and techniques?
- Will I receive any business or marketing training?
- What sets your school apart from other schools?

We also recommend doing a little research on the school before your tour to help calm your nerves before your tour! Bringing a friend or family member is also encouraged!

If you're interested in scheduling a tour at one of our Aveda Idaho locations you can call our **Boise location at 208-345-6164** or our **Twin Falls location at 208-733-7777**.



Fund Your Future

Never let financial roadblocks get in the way
of what you're passionate about.

At Aveda Institute Boise and Aveda Institute Twin Falls, we are proud to offer [financial aid](#) to those who qualify:

Federal Financial Aid: To see what government grants or loans you may qualify for, visit the Free Application for Federal Student Aid (FAFSA®) website and use the code 041767 for our Boise location or 009873 for our Twin Falls location.

Scholarships: We accept funding through scholarships and can help you find current offerings to apply to!

Veterans Assistance: We offer loans, grants, and scholarships to veterans who qualify. Call our school to learn more about what may be available to you.

Payment Plans: Make your education possible by setting up a payment plan that works for you. Talk with one of our advisors to learn more.

We have experience helping aspiring students like you create a financial plan that works!

Read more! [What is Financial Aid?](#)



Applying and Enrolling

Now that we've gone over all the basics, you're ready to apply! Every school has a unique application process, so be sure to contact their representative for more information.

At Aveda Institute Boise and Aveda Institute Twin Falls, your application process starts by scheduling an appointment with our admissions counselor to talk about options, programs, and financial aid.

Some of the things you'll need are:

- An entrance essay
- A valid ID
- And more!

For our other recommendations and for other questions, get in touch! The easiest way to apply with us is to **contact** our admissions team to help walk you through the steps.

Get Started With Aveda Institute Boise or Twin Falls

Are you as passionate about beauty as much as we are? If you're ready to start your beauty education then reach out to us by filling out our contact form. A representative will be in touch to help you through the entire process from discussing our programs, scheduling a tour, funding your education, and applying. We will be with you every step of the way!

We can't wait to meet you!

I'm ready to learn more!

*Financial aid is available to those who qualify. *All work performed by students under the supervision of licensed professionals.

BOISE



Learn more
about us on
Instagram and
Facebook!



TWIN FALLS



AVEDA INSTITUTE BOISE
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